

# Assistive Technology for Life

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10:00 - 18:00 Last day ends at 17:00

Taipei Nangang Exhibition Center, Hall 1















# Top 5 Assistive Technology Expo in the world • • •

In 2001, Research Center on ICF and Assistive Technology (RICFAT) of National Yang Ming University (now the National Yang Ming Chiao Tung University) was entrusted by Ministry of Interior (now the Social and Family Affairs Administration, Ministry of Health and Welfare) to establish the Center for Assistive Technology Resources and Popularization (CATR@P).

RICFAT and Chan Chao International Co., Ltd. co-hosted Assistive Technology for Life (ATLife) since 2017. ATLife 2025 was held on April 10-13 and proved to be a huge success and the most professional assistive technology and long-term care platform in Taiwan. The grand exhibition gathered 220+ exhibitors occupying 560 +booths and attracted nearly 120,000 visits.

ATLife also delivers the best solutions in fixing common issues mostly happened in long-term care between caregivers and care-receivers via Show Guide "Carers' Guidebook, 12Q for LTC & Golden Years". This innovation provides solutions with the best assistive technology to enable care services, and is unique among conventions ever held around the world. Furthermore, in order to inspire the development and application of AT devices rental service and expand related service industries for long-term care in Taiwan, Taiwan Excellence Award for Long-term Care Rental Aids has been held and had a huge success since 2023, and was renamed Taiwan Excellence Award for Rental Assistive Technologies in 2025 for focusing on rental services in Taiwan.

In alignment with the government's long-term care rental policy, the 2025 Taiwan Excellence Award for Rental Assistive Technologies is divided into six distinct categories, including Exercise, Rehabilitation & LOHAS, Information Systems Integration Service, Mobility, Lifts & Transfers, Excretion and Bathing, Safety Care/Physiological Measurements/Electric Bed/ Pressure Relief Mattress & Seat Cushion, selecting 26 excellence awards and 5 merit awards. Additionally, five major themed pavilions will be curated to comprehensively showcase the latest developments and applications across the long-term care industry.

ATLife has been the most effective and important annual festival in Taiwan and across the world, which aiming to become the world's TOP 3 assistive technology professional exhibitions. Assistive Technology for Life 2026 will be themed exhibition including on-site rehabilitation experts, policy and industry forums, and experienced professional services and should not be missed! Early Bird discount ends on Nov. 30, 2025, be sure to book your booths soon! It is our pleasure to invite you to join ATLife Taiwan 2026 – Assistive Technology for Life from May 14-17, 2026 at Taipei Nangang Exhibition Center Hall 1, Taiwan.





# Exhibit Theme • • •



Assistive Technology
Areas



Mobility



Household Assistance



Smart & Long-term Care



Communication & Information



Exercise & Recreation



Prosthetics & Orthopedics



**Pavilions** 



Government Services & Consultation Pavilions

Elderly Living & Long-term
Care Pavilion



Professional Services



**Finance** 



Senior Dining



Care Wear



Senior Housing



Senior Transportation



Leisure and Entertainment



Barrier-free Staircases



Palliative Care



**End-of-Life Preparation** 



Events • •



# **Policy and Industry Forums**

ATLife brings together leading forums and seminars focused on assistive technology and long-term care. In 2025, key topics include Long-Term Care 3.0, aging-in-place strategies, global industry collaboration, and smart care solutions. These professional discussions help the industry understand trends, seize new opportunities, and prepare for the challenges of an aging society.



# **Event Area**

We collaborate with organizations across the assistive and long-term care sectors to host themed talks and matchmaking sessions. Highlights for 2025 include financial and care planning for seniors, Taiwan's partnerships with Canada, Europe, and Japan, smart care product showcases, and KOL training for Southeast Asia—driving meaningful cooperation and innovation.



# **Journey to Better Care & Living**

ATLife also offers a warm and engaging experience through practical talks that connect with everyday caregiving. Topics include working while caregiving, active living, senior nutrition, home accessibility, music therapy, and the rise of senior influencers. These sessions share helpful knowledge while inspiring care and connection.



# **Visitor Invitation Plan**



# Professionals

# • Buyers & Professionals

Including manufacturer and traders of assistive device, juridical entities related to assistive or long-term care service providers, medical institutions, associations, colleges, and professionals (PT, OT, ST) etc.

- Social Welfare Organizations & NGO
   Including Government and the entrusted service units, elderly care institutes and groups, physical and mental welfare institutions, long-term care guilds and associations, social welfare foundations and groups, and other NGOs.
- Co-organizers
   500+ Co-organizers to promote the event.

# **General Publics**



### Alliance Marketing

Invitation and flyers will be distributed to hospitals, medical equipment or assistive device stores, pharmacies, nursing home, and long-term care institutions.

- Social Media and Chan Chao Membership
   Using official website and fan page of
   Facebook promoting ATLife and sending the
   e-newsletters to 2 million Chan Chao Mem hers
- Media and Channel Operation
   Media operations including the newspaper, broadcast, TV commercials and online channels.
- Group Visits
   Inviting the related enterprises, colleges and organizations.



# Media and Marketing Campaign



# **Advertisement**

- Newspaper, Broadcast and TV
   Purchasing the main media to publish exhibition information.
- Online Ads

Purchasing Google and SNS ad to spread exhibition information online.

Professional Media

Planning finance, health-related and care-related media with special subjects.

# **Content Marketing**



Broadcast Interview

Publicizing the importance of the development of assistive device and long-term care through broadcast program.

Influencer Cooperation
 Cooperation with influence

Cooperation with influencers who are disabled, social worker, or OT/PT to promote show information with their professional point of view.

News Release Distribution

Distribute show news release to all the journalists, editors and media contacts before the show.



# General Facts • • •

# Date

May 14 (Thu) – 17 (Sun), 2026 10:00-18:00 (Last day ends at 17:00)

# Move-in & out

Move-in: May 12-13; Move-out: May 17

# Venue

Taipei Nangang Exhibition Center, Hall 1, 1F

# **Organizers**

- The Research Center on ICF and Assistive Technology, National Yang Ming Chiao Tung University (RICFAT)
- Chan Chao International Co., Ltd.

# Main Co-organizer

• Taiwan Assistive Technology and Long-Term Care Industry Association(TATIA)

# Advisers

- · Ministry of Health and Welfare
- Ministry of Digital Affairs
- Ministry of the Interior
- · Ministry of Agriculture
- Taipei City Government

- Ministry of Economic Affairs
- Ministry of Labor
- Ministry of Education
- Council of Indigenous peoples



# **Co-organizers**

Government officials of all levels and service providers; elderly care institutes; physical and mental welfare institutions; industry-specific societies and unions; medical and long-term care professional societies, guilds, and associations; social welfare foundations and more than 500 organizations to be invited.



# Post Show Review • • •

# ATLife 10<sup>th</sup> Anniversary! Leading Taiwan's Smart Assistive Technology Towards Better Care and Global Impact.

ATLife 2025 is truly the biggest professional assistive technology event in Taiwan. Over 3,000 products were showcased and clustered into 12 categories for search convenience. ATLife 2025 united the Government and local authorities, expanding its influence and attracting more units to join Taiwan Alliance of Technology Industries in Smart Senior Living and Innovative Long-term Care (TATISI), which now has 46 members.

The grand exhibition gathered 220+ exhibitors occupying 560+ booths and attracted nearly 120,000 visits this year. Among all the visits, 2.3% are International buyers from 36 countries or regions, which mainly from the United States, Canada, Europe, Japan, South Korea, Australia, Singapore, Hong Kong, China, Vietnam, Philippines, Thailand, Malaysia, Indonesia and more. ATLife 2025 is catering to both B2B and B2C visitors. B2C is the largest group, making up 54%. Among B2B visitors, 17% are assistive tech professionals, medical suppliers, distributors, and industry influencers. 29% were frontline practitioners and policy stakeholders—such as nurses, therapists, doctors, educators, social workers, NGOs, and government/R&D representatives actively engaging in professional dialogue and collaboration.





# Booth Standards and Fees • • •

	3m x 3m=9m²(Space only)	Rental Rate	Configuration		
Raw Space	3M 3M	US\$ 2,315 Early bird: US\$ 2,200	No partition, carpet or any configuration		
Standard Booth	Na Yan Samuria (d)	US\$ 2,755 Early bird: US\$ 2,640	Reception Counter (100*50*70cm)	1 pc	
			Carpet	9 sqm	
			Round Table	1 pc	
			Folding Chair	3 pcs	
			Spotlight (Yellow Light)	6 pcs	
			Distribution Box with Socket (110V/5Amp)	1 pc	
			Fascia Board with Company Name & Booth No.	1 pc	
			Curved Board with Company Logo	1 pc	

## **Note**

- VAT is included.
- Early Bird Order accepted before Nov. 30, 2025.
- Full payment should be made by telegraphic transfer within two weeks after receiving invoice.

# Cancellation

• NO refund will be made for the cancellation of participation before the exhibition.

### **Booth Allocation**

- Local Exhibitors will be able to select locations at the Coordinated Meeting held 3 months prior to the show.
- Overseas exhibitors will be allocated by the organizer before local exhibitors. Overseas booth allocations will be made in the order in which application forms, exhibit categories and payment are received.
- It is prohibited for multiple exhibitors to occupy the same booth.

# **Contact**

Chan Chao Int'l Co., Ltd. Ms. Heidi Weng / heidi@chanchao.com.tw





May 14 (Thu) – 17 (Sun), 2026 Taipei Nangang Exhibition Center, Hall 1, 1F

# **Application Form**

Company name							
Address							
Contact Person			Position / Dept.				
Telephone			Website				
Fax			E-mail				
Exhibit Profile							
Category	Technology		□ Mobility □ Household Assistance     □ Smart & Long-term Care □ Communication & Information     □ Exercise & Recreation □ Prosthetics & Orthopedics				
<oversea pavilion=""></oversea>	Long-term Care		☐ Professional Services ☐ Finance ☐ Senior Dining ☐ Care Wear ☐ Senior Housing ☐ Senior Transportation ☐ Leisure & Entertainment ☐ Barrier-free Staircases ☐ Palliative Care ☐ End-of-life Preparation				
Booth Type	☐ Raw Space (9 sqm)		☐ US\$ 2,315	☐ US\$ 2,200 / Early Bird			
(Please tick*)	☐ Standard Booth (9 sqm)		☐ US\$ 2,755	☐ US\$ 2,640 / Early Bird			
No. of Booths	Total Rental		US\$				
Note: a) This application serves as the organizer's proof. b) VAT is included.							

**Company Stamp** 

**Exhibitor Signature** 

## **Terms and Conditions**

- 1. Violation of the policies listed below will seriously affect for future participation or be forced out by the organizer.
- 2. It is forbidden for the registered company to resell, sublease, transfer or divide booths to a third party.
- 3. All exhibits must conform to the theme. Only agreed exhibits may be displayed within the boundary of rental space.
- 4. No refund will be made in the event of cancellation or postponement of the exhibition for any given reason.
- 5. Exhibitors should comply with the organizer's instruction for any necessary changes.
- 6. Exhibitors should follow the organizer's instruction for any accident occurs during the exhibition.
- $7. \ For further information, please \ refer to \ TAITRA's \ Terms \ and \ Regulations \ for \ Participation \ included \ in \ the \ Exhibitor \ Manual.$

# Chan Chao International Co., Ltd.



# Assistive Technology for Life May. 14 © 17 © 1F, TaiNEX1

# **Elderly Living and Long-term Care Pavilion**

ATLife Taiwan features the "Elderly Living and Long-term Care Pavilion", which serves to integrate interdisciplinary elderly living and long-term care services. It provides a platform for and fosters multidirectional communication. We welcome any person interested to educate themselves about elderly living and long-term care through a variety of resources. We in particular provide professional information about care solutions in the areas of eating, clothing, housing, mobility, education, leisure, and end-of-life preparation.



# **Professional Services**

Diverse expertise, integrated caregiving, physical and mental well-being services, elderly fitness, home and community services.



**10 Key Themes** 

# Finance

Insurance, finances, accounting, legal services, and senior care trusts.



# **Senior Dining**

Health foods for seniors, dining services, elderly-friendly ingredients, special diets, oral care, and chewing and swallowing support.



# **Care Wear**

Functional and convenient clothing easing caregiving and dressing challenges.



# **Senior Housing**

Senior living services, intergenerational communities, community hubs, smart homes, wellness residences, and accommodation solutions for long-term care.



# **Senior Transportation**

Transportation and shuttle services, reservation-based transportation, and transportation service platforms.



# **Leisure and Entertainment**

Elderly travel, lifelong learning, cognitive training, senior-friendly tabletop games, and accessible recreation.



# **Barrier-free Staircases**

Accessible stairs to liberate seniors from constraints in apartments and homes.



# **Palliative Care**

Palliative treatment and care.





# **End-of-Life Preparation**

End-of-life support and funeral services.









The Research Center on ICF and Assistive Technology, NYCU (RICFAT)



Chan Chao Int'l Co., Ltd. Ms. Heidi Weng TEL:+886-2-2659-6000 #263 E-mail:heidi@chanchao.com.tw

